



Leadership: **Michael D. Hartline**, Ph.D., dean and Charles A. Bruning Professor of Business Administration, has led the college since April 1, 2016. He is the sixth dean of the college.

Founding and Honorary Chairman: **Dr. Herbert Wertheim** invested \$65 million in 2025 that renamed the college and the college's new building, along with providing landmark resources to strengthen faculty excellence, expand student access and power innovative programs. An optometrist, inventor, businessman and philanthropist, Wertheim is founder and president of Brain Power Incorporated (BPI), the world's largest manufacturer of optical tints.

About the Herbert Wertheim College of Business at Florida State University: The college is redefining how preeminent business education delivers for students, industry and society. Founded in 1950, the college has experienced steady growth – including a 30.5% increase in undergraduate enrollment over the last five years – making it one of the largest business schools nationwide. The college trumpets student success: Nearly every first-year business student – 97% at last count – returns for sophomore year, and 84% graduate in four years.

Location: The college occupies the **Herbert Wertheim Center for Business Excellence** on FSU's main campus in Tallahassee, the state capital of Florida. The largest academic structure on campus, the college's home facility opened for classes in January 2026.

Accreditation: For 63 consecutive years, the college has earned accreditation by the Association to Advance Collegiate Schools of Business (AACSB International), the highest standard for business schools and only achieved by 6% worldwide. The college's Accounting program also secured an additional specialized AACSB accreditation held only by 195 schools.

Program Rankings:

UNDERGRADUATE PROGRAMS

U.S. News & World Report's 2027 Undergraduate Rankings among Public Schools

- No. 3** Dr. William T. Hold/The Alliance's Program in Risk Management and Insurance
 - No. 3** Real Estate
 - No. 18** Dr. Persis E. Rockwood School of Marketing
 - No. 36** Overall Undergraduate Programs
- #### *Niche.com's 2027 Best Colleges in America Rankings among Public Schools*
- No. 1** For Accounting and Finance
 - No. 4** For Business

GRADUATE PROGRAMS

U.S. News & World Report's Graduate Rankings among Public Schools

- No. 6** Master of Business Administration (MBA) specialty in Real Estate (2025)
 - No. 14** Online Graduate Business: Master's degrees in Risk Management and Insurance (MS-RMI) and Management Information Systems (MS-MIS) (2026)
 - No. 14** Online MBA for Veterans (2026)
 - No. 17** Online MBA (2026)
- #### *TFE Time's 2026 Best Master's of Finance Programs among Public Schools*
- No. 22** Master of Science in Finance (MSF)

Collegewide Rankings:

- No. 10** Department of Finance's **Student Investment Fund** among public schools nationwide. (*The Center for Investment Research's rankings of student-managed funds, 2025*)

Top Faculty Rankings:

- No. 3** **Accounting faculty**, among U.S. public universities — No. 5 worldwide — for the amount of archival audit research published in top-tier journals over the last 12 years; No. 6 among U.S. public universities over the last 35 years. (*2025 BYU Accounting Rankings for Universities*)
- No. 3** **Real Estate faculty**, among real estate scholars with the most publications in top three core real estate journals over the past five years. (*Real Estate Academic Leadership, or REAL, Rankings, March 2025*)
- No. 4** **Risk Management and Insurance faculty**, most prolific among all schools nationally, No. 7 globally, for published works in leading RMI journals over the last four years reviewed (*University of Nebraska Lincoln Global Research Ranks of Actuarial Science and Risk Management and Insurance, February 2026*)
- No. 5** **Tingyu Zhou**, among real estate scholars with the most publications in top three core real estate journals over the past five years. (*REAL Rankings, March 2025*)
- No. 8** **Nate Newton**, among accounting faculty worldwide for the amount of archival audit research published in top-tier and premier journals over the past six years. (*2025 BYU Accounting Rankings for Universities*)
- Top 10** **Business faculty**, among all Carnegie-classified business schools nationwide – public or private – for percentage of faculty with published work cited by others Top 15 for percentage of published faculty and for overall research activity, based on the Scholarly Research Index (*Academic Analytics, Fall 2025*)
- Top 10** **Management faculty** for research productivity among all U.S. universities, public or private, as determined by metrics such as total number of publications, citations of faculty members' work and any external funding and awards. (*Academic Analytics' 2025 Scholarly Research Index*)
- No. 11** **Chongyu Wang**, among real estate scholars with the most publications in top three core real estate journals over the past five years. (*REAL Rankings, March 2025*)

Enrollment: 8,812 total business students – 7,837 undergraduate majors; 975 graduate students. An additional 1,195 FSU students are enrolled in at least one business course. (Fall 2026)

Faculty and Staff: 123 full-time faculty members; 89 staff members. The faculty includes 46 named faculty — including nine distinguished professors and chairs — and 12 emerging scholars.

Alumni: 78,000+ graduates of the college form an active global community that fosters lifelong professional and personal connections

Academic Degrees:

Bachelor's Degree Majors (9)

- BS-Accounting
- BS-Finance
- BS-Human Resource Management
- BS-Management
- BS-Management Information Systems

- BS-Marketing
- BS-Professional Sales
- BS-Real Estate
- BS-Risk Management/Insurance

Bachelor's Degree Minors (2)

- Free Enterprise & Ethics
- General Business

Master's Degrees (6)

- Accounting (MAcc) – on campus
 - Majors: Assurance & Advisory Services, Generalist, Taxation

- Business Administration (MBA) – part time/ full time, online/on campus
 - Online Majors: Alternative Investments & Finance, Healthcare Administration
 - On-campus joint pathways: Law (JD/ MBA), Social Work (MSW/MBA)

- Business Analytics (MS-BA) – on campus
- Finance (MSF) – on campus
- Management Information Systems (MS-MIS) – online
- Risk Management & Insurance (MS-RMI) – online

Combined BS/Master's Pathways (12)

- BS-Accounting > MAcc
- BS-Finance > MSF or MBA
- BS-Human Resource Management > MBA

- BS-Management Information Systems > MS-MIS or MBA
- BS-Marketing > MBA
- BS-Professional Sales > MBA

- BS-Real Estate > MSF or MBA
- BS-Risk Management/Insurance > MS-RMI or MBA

Ph.D.-Business Administration Majors (7)

- Accounting
- Finance
- Marketing

- Management Information Systems
- Organizational Behavior & Human Resources

- Risk Management & Insurance
- Strategy

Academic Units:

- Department of Accounting
- Department of Business Analytics, Information Systems & Supply Chain
- Department of Finance
- Department of Management
- Department of Risk Management Insurance, Real Estate & Legal Studies
 - Houses the Dr. William T. Hold/The Alliance's Program in Risk Management & Insurance, thanks to a \$5M gift from its namesakes
 - Includes the Florida Surplus Lines Insurance Director of the Risk Management and Insurance Center, thanks to \$1M from the Florida Surplus Lines Services Office (FSLSO)
- Dr. Persis E. Rockwood School of Marketing
 - Established through a \$10 million gift in 2022 in honor of its late trailblazing professor emerita

Hallmark academic programming:

- James M. Seneff Honors Program for top undergraduates
- Business Living-Learning Community for first-time-in-college business students
 - Sponsored by \$1M commitment from Brown & Brown
- Wertheim Business of Healthcare Initiative preparing students to close critical workforce gaps and strengthening healthcare leadership
- Student-managed Student Investment Fund (\$11.5M+) and Real Estate Investment Fund (\$2.6M+)
- Global learning through corporate tours, exchanges, seminars and FSU's International Programs
- Professional development opportunities, coursework

Centers and Institutes:

- Carl DeSantis Executive Education Center
- FSU Real Estate Center
- FSU Sales Institute
- Gene Taylor/Bank of America Banking & Financial Studies Center
- Organizational Effectiveness Institute
- Risk Management & Insurance Center
- Truist Free Enterprise Center